



**Art For Everyday Inc.™**  
*Architectural Woodcarving*

1998~2008  
**10 YEARS**  
*of innovation in woodcarving*

**FOR IMMEDIATE RELEASE**

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**Media Contact: Leanne Newman**

**Phone: 519-756-2709 x 223**

**Cell: 519-754-7745 to be reached at IWF**

**Email: [leanne@flyingcamel.com](mailto:leanne@flyingcamel.com)**

**Art For Everyday Inc.™ Excels in Custom Carving Projects**  
*Mastering the Challenge & Artistry of Using Wood as the Palette*

**Toronto, Canada:** As an anticipated 40,000+ delegates and buyers involved in the woodworking industry converge upon the Georgia World Congress Center this week for IWF, what better audience could Art For Everyday Inc. (AFE) possibly have to appreciate the most original woodcarvings in the world? Recent project successes by Art For Everyday, a Toronto-based company – will be on display for the people that understand the skill and passion it takes to bring design alive through wood.

“We want to spread the word that we have gathered the most talented team of master carvers from around the world and that they are an essential part of AFE’s team,” states Vince Curci, Sales & Marketing Manager. “To see these craftsmen shape these intricate pieces using only a photograph, description or freehand drawing as a reference is truly incredible. The talent we have here is world class,” adds Curci.

Although most of Art For Everyday’s 700+ inventoried products in their catalogues look like custom pieces (all are hand touched and finished even if cut by machine) it is the area of custom carving that this company sets itself apart. In the past year, several projects have been completed for the renowned piano manufacturer Steinway & Sons, and other projects for private buyers that have included a female portrait in a fireplace mantel, a majestic desk inspired by characters in a popular children’s movie and family coat of arms carved into residential architectural details.

AFE products can be seen at IWF in Booth #1365. For further information or high-resolution images of AFE’s custom projects, please contact Leanne Newman.

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*Art For Everyday Inc.™ is a leading producer of architectural woodcarvings and turnings for the high-end kitchen design industry, as well as interior design and architectural firms. Known for original design, the company uses premium North American lumber to craft over 700 woodcarvings in 12 different categories, including corbels, mantels, appliques, moldings, capitals, turnings and rosettes. 100% of AFE products are made in North America.*