



Art For Everyday Inc.™
Architectural Woodcarving

1998~2008
10 YEARS
of innovation in woodcarving

FOR IMMEDIATE RELEASE

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Art For Everyday Inc.™ Excels in Custom Carving Projects
Mastering the Challenge & Artistry of Using Wood as the Palette

Toronto, Canada: As Canadian and international members of the design community come to the Direct Energy Centre this week for IIDEX/NeoCon Canada, what better audience could Art For Everyday Inc. (AFE) possibly have to appreciate the most original designs in architectural woodcarvings in the world? Recent project successes by Art For Everyday, a Toronto-based company – will be on display for the people that understand the skill and passion that producing these products require and the customization that these products can bring to a project.

“We want to spread the word that we have gathered the most talented team of master carvers from around the world and brought them to our state of the art production facility here in Toronto. They are an essential part of AFE’s team,” states Vince Curci, Sales & Marketing Manager. “To see these craftsmen shape these intricate pieces using only a photograph, description or freehand drawing as a reference is truly incredible. The talent we have here is world class,” adds Curci.

Although most of Art For Everyday’s 750+ inventoried products in their catalogues look like custom pieces (all are hand touched and finished even if cut by machine) it is the area of custom carving that this company sets itself apart. In the past year, several projects have been completed for renowned piano manufacturer Steinway & Sons, and other projects for private buyers that have included a female portrait in a fireplace mantel, a majestic desk inspired by characters in a popular children’s movie and family coat of arms carved into residential applications. Some project images are included in this release.

AFE products can be seen at IIDEX/NeoCon Canada in Booth #1505. For further information or high-resolution images of AFE’s custom projects, please contact Leanne Newman.

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Art For Everyday Inc.™ is a leading producer of architectural woodcarvings and turnings for the high-end kitchen design industry, as well as interior design and architectural firms. Known for original design, the company uses premium North American lumber to craft over 750 woodcarvings in 12 different categories, including corbels, mantels, appliques, moldings, capitals, turnings and rosettes. 100% of AFE products are made in North America.



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Custom Carving Projects

